

## ***DTx Attends CeBIT, World's Largest IT Trade Show***

20 March 2014, Melbourne, Florida

DTx President, Art Schmitt, and Executive Vice President of Sales and Marketing, Phillip Gerard, represented DTx and this month's CeBIT Trade Fair in Hannover, Germany.

CeBIT is the world's largest information and communications technology trade show. The event drew over 480,000 visitors and 6,270 exhibitors between March 10th and 16th of this year. It's an opportunity for companies from around the world to market their products & services, check-out new technology, network and share information. For many American technology firms interested in expanding into Europe, CeBIT is the first step in developing strategic partnerships with overseas companies.

***"We attended CeBIT to meet potential partners to assist us in setting-up our European distribution, service and sales operations,"*** said Phillip Gerard, DTx's Executive Vice President of Sales and Marketing. DTx provides engineering support and manufacturing services for several of the largest medical manufacturers in the world. ***"The systems we build in Florida are shipped to laboratories and hospitals all over the world. We will be implementing service and logistics processes overseas to ensure they can be fully supported."***

DTx worked with Enterprise Florida to set-up meetings with potential overseas partners. Enterprise Florida is a public-private partnership responsible for leading Florida's statewide economic development efforts, which include international trade and statewide business marketing.

***"We offer counseling and education, export financing programs, trade missions and matchmaking programs to set-up alliances between Florida companies and overseas organizations,"*** said Michael Schiffhauer, International Trade Specialist with Enterprise Florida. ***"And it couldn't be a better time. Right now, U.S. companies are particularly appealing to European organizations because the strengthened Euro makes U.S. products less expensive than they have been in years."***

***"Enterprise Florida is playing an integral role in helping us move into Europe,"*** said Gerard. ***"They helped us prepare for CeBIT so we can be as productive as possible while we're here. They have assisted with everything from the logistics of lodging and transportation to setting up meetings with potential partners. At the show, we will have access to a central meeting area and translators, all for a very reasonable price."***

***"It was a very successful trip,"*** reported DTx President, Art Schmitt. ***"We met with several qualified potential overseas partners and are in the process of further developing those relationships."***

Schmitt and Gerard finished up the trip with a visit to one DTx's current overseas customers in France.

### **About DTx**

DTx, Inc. is based in Melbourne, Florida and specializes in providing embedded computing solutions for medical device manufacturers. Unlike mass-produced technology like cell-phones or personal computers, medical device makers must adhere to strict regulatory requirements. DTx's unique Planned Technology Control™ Program resists the rapid changes in commercial technology that can jeopardize regulatory certifications by constantly tracking even the smallest components. DTx delivers stable, managed computing solutions whose life cycles far exceed commercial marketplace offerings. Services include custom product design and development, conformance engineering, manufacturing, supply chain management, product warranty and life cycle management.

**For more information, contact:**  
**Robin McDonald, Marketing Manager**  
[robin.mcdonald@dtx.com](mailto:robin.mcdonald@dtx.com)

**1800 Penn Street • Melbourne, FL 32901 • 321.728.0172 • [www.DTx.com](http://www.DTx.com)**

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